



WORLD OF LINA
TRAVEL ADDICT & VEGAN FOOD LOVER

My name is Alina Schweiger and I'm a professional travel blogger and content creator from Austria.

Through my blog, I aim to showcase a diverse range of destinations, both popular and off-the-beaten-path while staying at luxurious hotels.

Whether I'm sharing informative destination guides or highlighting the best vegan restaurants in a specific city, I want to inspire fellow travelers to step out of their comfort zones and discover new horizons!

70k
MONTHLY
BLOG VIEWS

6.6k
PINTEREST
FOLLOWERS

600k +
MONTHLY
PINTEREST VIEWS

6.8k
INSTAGRAM
FOLLOWERS

Blog Audience

50% USA & Canada
15% India
10% UK
5% Austria & Germany

79% Female
21% Male



@world.of.lina

www.worldoflina.com

WHY PARTNER WITH WORLD OF LINA?

A partnership with an experienced travel blogger like myself comes with lots of great benefits.

Crafting engaging blog posts and presenting captivating photos and videos on my blog and social media is not just a passion of mine - it's how I guarantee your **brand receives the positive publicity** it deserves.

Thanks to my education and years of experience in the marketing field, I gained great knowledge of SEO techniques to secure **top rankings on Google** to drive significant website traffic, including on platforms like Pinterest.

As a Gen Z myself, I have a keen understanding of what resonates with my audience. From the increasing importance of sustainable travel experiences to seeking out lesser-known destinations - I am **in sync with the preferences and values** that hold significance for Gen Z and millennial travelers.

Moreover, I pride myself on delivering **real-time marketing opportunities** by promptly sharing content within weeks of experiencing it.

My big goal is to build strong and memorable connections with my readers and the brands I team up with. I'm excited about the chance to work with you and **showcase your brand to thousands of people worldwide** who are looking for real and exciting travel ideas.

Let's make this happen together!



HOTELS & TOURISM BOARDS I'VE WORKED WITH



SVATÁ
KATEŘINA
RESORT



BRANDS I'VE WORKED WITH

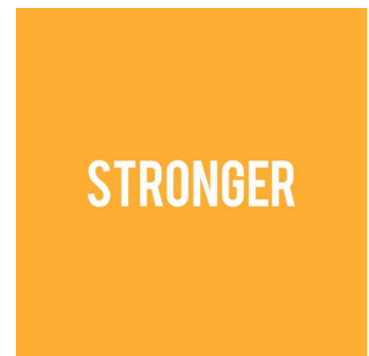
organicbasics.



WEARWYSE
be wise. wear wyse.



ana luisa



GASTON LUGA
STOCKHOLM - SWEDEN



AS SEEN IN ...

ORIGIN MAGAZINE

LIFE IS ONLY A REFLECTION OF WHAT WE ALLOW OURSELVES TO SEE.

OPPONITZ, AUSTRIA
**SOUL
TRAVELER**

**SPIRIT DWELLER,
BAREFOOT
TRAVEL MAGICK**

ALINA SCHWEIGER
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● SELF-LOVE AND PRESERVATION

I need to say that planning a fixed "me-time" a day has helped me a lot. During this time, I concentrate only on myself. Whether it's taking a bath or reading a good book, I do things only for myself. Sometimes it's 30 minutes, sometimes it's longer, but I persist in having this little break on my daily schedule.

● GREAT LIFE ADVICE

Don't compare yourself to others and stress because you're not as far in life as they are. Everyone's life plan is different and unique, so we can't compare ourselves with anyone else's life.

● WHAT I WANT TO SAY TO WOMEN: YOU ARE ENOUGH.

In times when social media is full of pictures showing people living an apparently perfect life, it's really hard not to struggle with ourselves. We only see what those people want others to see and it's just a tiny, tiny piece of reality. However, it makes us feel less worthy and frustrated sometimes. I'm speaking from experience. What we see is just the facade, and we never know what's really going on behind the scenes in those people's lives. So please stop comparing yourself with other people. You are enough and perfect exactly as you are. No questioning and doubting. You're a badass woman!

● ADVICE FOR CREATIVES OR ENTREPRENEURS

- Don't stress, be patient and most important: Don't compare your work to others.
- Always listen to your gut; it'll tell you if the things you're doing are right.
- If you're truly passionate about your business, keep going even if it's a long way.
- Every single success is going to fulfill you with so much joy and make you forget all the not-so-beautiful moments during your journey!

FILL YOUR LIFE WITH ADVENTURES, NOT THINGS. HAVE STORIES TO TELL, NOT STUFF TO SHOW.



INSTAGRAM APPS I LOVE

For Instagram stories, I prefer Unfold, StoryArt, StoryLuxe and Instories.



WHAT YOU DO MAKES A DIFFERENCE, AND YOU HAVE TO DECIDE WHAT KIND OF DIFFERENCE YOU WANT TO MAKE. —JANE GOODALL